



— 2020-2021 ANNUAL REPORT —

# EMPOWERED TO SERVE



**Methodist Children's Home**  
Offering Hope Since 1890

# EMPOWERED TO SERVE



ur vision at Methodist Children's Home (MCH) is to empower all we serve to experience life to the fullest. The term "empower" is central to the work we do as MCH gives children, youth and families tools to become stronger. Our goal is to meet people in their place of need and trust in God's unfailing love and wisdom to guide the expertise of our team members to help bring about real and lasting change.

In this annual report, information is given on the achievements realized during the 2020-2021 fiscal year at MCH. Much of what you will see in this report is born from our strategic plan launched in the summer of 2020. Titled "Building on a Strong Foundation," the strategic plan is a roadmap for MCH and has served us well as we navigated the challenges of a struggling economy, threats of an ongoing pandemic and even unprecedented weather emergencies. It focuses on three key priorities for MCH which you will see reflected in the elements and statistics in the following pages: strengthening our continuum of care, developing stronger organizational culture and communication, and increasing our funding, stewardship and collaborations.

This report demonstrates that MCH continues to build on a strong legacy of care that empowers growth in all areas of our ministry. Through God's grace and the generosity of many friends and supporters, MCH is positioned to make an even greater impact in the lives of those we serve in the days ahead.

Thank you for all you do for this ministry. We are able to empower all we serve because of the support and encouragement of so many people who believe in our transformational mission. Thank you for helping Methodist Children's Home make an eternal impact.

**TREY OAKLEY**  
*MCH President and CEO*

## EXECUTIVE LEADERSHIP TEAM



**Trey Oakley**  
*President and CEO*



**Lyle Mason**  
*VP for Development*



**Julie Mitchell**  
*VP for Finance*



**Bryan Mize**  
*VP for Strategic Initiatives*



**Traci Wagner**  
*VP for Programs*



**Denise Ondrey**  
*Executive Assistant  
to the President*



**Ahmad Washington**  
*Lead Advisor  
to the President*



## BOARD OF DIRECTORS

### Central Texas Conference

Dr. Jeffrey Clark, *Temple, TX*  
Dr. Clifton Howard, *Ft. Worth, TX*  
Mr. Les Leskoven, *Corsicana, TX*

### New Mexico Conference

Dr. Dennis Gill, *Los Alamos, NM*  
Mr. Steve Wilson, *El Paso, TX*

### North Texas Conference

Mrs. Amy Barley, *Celina, TX*  
Mr. Tommy Dodson, *Richardson, TX*  
Rev. Marie Mitchell, *Cedar Hill, TX*  
Mr. Daniel Moore, *Dallas, TX*

### Northwest Texas Conference

Mrs. Barbara Bauernfeind,  
*Lubbock, TX*  
Mrs. Lori Wilhite, *Canyon, TX*

### Rio Texas Conference

Mrs. Meredith Chacon,  
*San Antonio, TX*  
Mrs. Priscilla Patterson,  
*Edinburg, TX*  
Dr. Carolin Sinkfield,  
*San Antonio, TX*

### Texas Conference

Mr. John Farrell, *Houston, TX*  
Dr. Le'Ann Solmonson,  
*Nacogdoches, TX*  
Mr. Mark Ward, *Kingwood, TX*  
Mr. Tom Wilkinson, *Bryan, TX*



# OUR MINISTRY

## VISION STATEMENT

We empower all we serve to experience life to the fullest.

## MISSION STATEMENT

We equip children, youth and families to flourish by offering hope through Christ-centered relationships, services and support.

## CORE VALUES

### CHRISTIAN PRINCIPLES

Apply the principles of the Christian faith which serve as the foundation for this ministry.

### RELATIONSHIPS

Build healthy relationships through communication, respect, trust, and love.

### RESPONSIBILITY

Be accountable for self and others.

### GROWTH

Provide opportunities for spiritual, emotional, physical and intellectual development.

### SERVICE

Show compassion through generosity and care.

### HOPE

Believe in the possibilities of the future.



# OUR COMMITMENTS

**ONE MCH** is a collection of strategic commitments that bring us together as a ministry and is vital to developing the culture needed to achieve the important outcomes contained in our strategic plan.



## FIVE-STAR SERVICE

We commit to serving others at the highest level. We provide personal attention and expertise from the point of contact until the need is met – regardless of job title and role. We commit to going above and beyond to meet a family's needs. We serve others in ways that reflect how Christ models service for us.



## FOCUSED AND FLEXIBLE MINISTRIES

We commit to achieving our strategic plan, guided by best practices, to ensure we remain focused on our vision and mission. While we are committed to planned change, we are blessed with expertise and resources that enable us to respond quickly to unanticipated challenges and new opportunities in communities throughout Texas and New Mexico.



## AUTHENTIC ACCOUNTABILITY

We commit to measuring outcomes to hold ourselves accountable for identifying areas of improvement while celebrating our strengths. The MCH Core Values and Life Skills are guiding principles for our interactions with supporters, colleagues and those we serve. As a learning organization, we are committed to continuous quality improvement to achieve strategic and intentional growth.

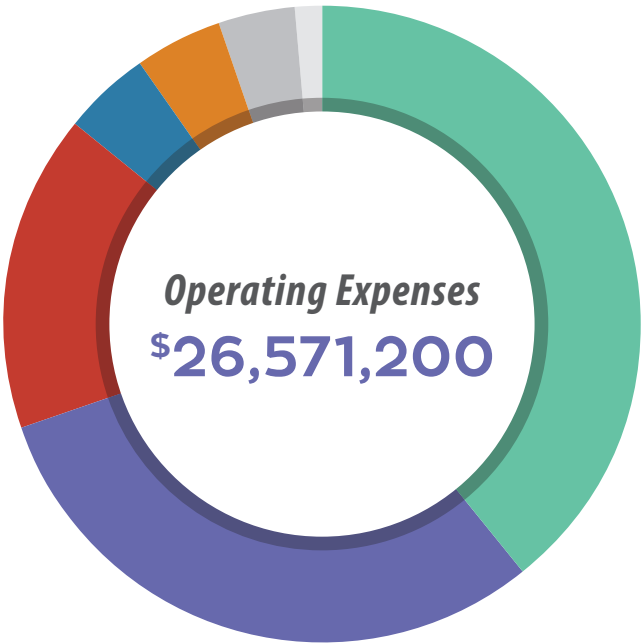


## CULTURE OF LEARNING

We commit to being relevant as we continually learn and collaborate to meet unique needs and challenges of families and communities in Texas and New Mexico. We seek diverse insights and opportunities to grow in our mission. There is no chain of command on ideas at MCH in order to create a free flow of learning.

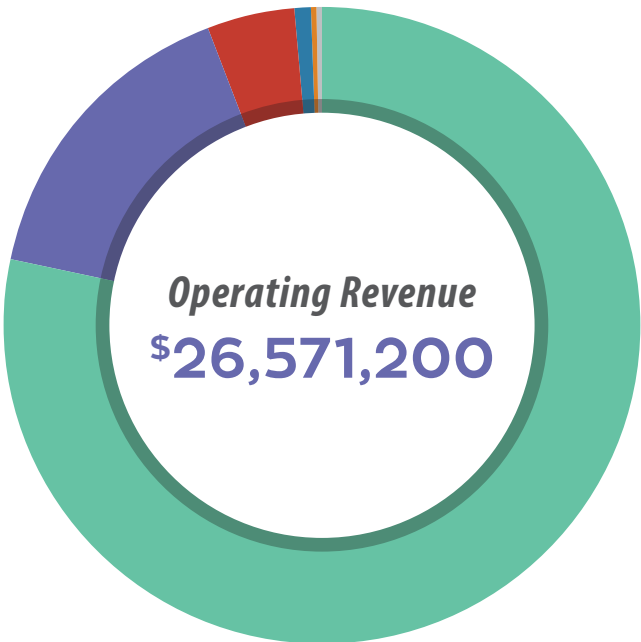
# FINANCIAL OPERATIONS

FISCAL YEAR:  
JULY 2020 – JUNE 2021



## EXPENSE BREAKDOWN

RESIDENTIAL	39.17%
FAMILY OUTREACH	30.71%
ADMINISTRATION	16.00%
DEVELOPMENT	4.63%
DEPRECIATION	4.48%
FACILITIES	3.64%
EMERGENCY SERVICES	1.37%



## REVENUE BREAKDOWN

ENDOWMENT / RESERVE APPROPRIATIONS	78.46%
UNRESTRICTED DONATIONS	15.74%
GOVERNMENT	4.54%
RELEASED SCHOLARSHIPS & PROGRAM DONATIONS	0.86%
OTHER INCOME	0.22%
PROGRAM INCOME	0.18%

# PROGRAMS BY TYPE

SERVED FROM:  
JULY 1, 2020 – JUNE 30, 2021



## CHILDREN, YOUTH & FAMILIES SERVED

- 185 children and adults enrolled
- 273 clients enrolled, 2,114 children supported
- 87 children and adults enrolled
- 2,250 adults enrolled, 5,520 children supported

## COMMUNITY PARTNERS SERVED

- N/A - Began July 2021
- N/A - Began July 2021

# MCH FAMILY OUTREACH SERVICE LOCATIONS

## **ABILENE**

1 VILLAGE DR.  
SUITE 102  
ABILENE, TX 79606  
**325-672-9398**

## **CORPUS CHRISTI**

4102 BALDWIN BLVD.  
CORPUS CHRISTI, TX 78405  
**361-334-2255**

## **HOUSTON**

5005 MITCHELLEDALE  
SUITE 119  
HOUSTON, TX 77092  
**713-682-8911**

## **LUBBOCK**

5424 19TH ST.  
SUITE 500  
LUBBOCK, TX 79407  
**806-792-0099**

## **WACO OUTREACH CENTER (SECOND FLOOR)**

524 WEST WACO DR.  
WACO, TX 76701  
**254-750-1263**

## **ALBUQUERQUE**

3876 MASTHEAD ST. NE  
ALBUQUERQUE, NM 87109  
**505-255-8740**

## **DALLAS**

8820 N. MACARTHUR BLVD.  
SUITE 102  
IRVING, TX 75063  
**972-480-8772**

## **KILLEEN**

3202 SOUTH W.S. YOUNG DR.  
SUITE 104  
KILLEEN, TX 76542  
**254-245-9911**

## **SAN ANTONIO**

4606 CENTERVIEW DR.  
SUITE 100  
SAN ANTONIO, TX 78228  
**210-733-3904**

## **BRYAN/ COLLEGE STATION**

4001 E. 29TH ST.  
SUITE 108  
BRYAN, TX 77802  
**979-704-6691**

## **EL PASO**

1514 N. ZARAGOZA RD.  
SUITE B-3  
EL PASO, TX 79936  
**915-781-0005**

## **LAS CRUCES**

230 SOUTH ALAMEDA BLVD.  
SUITE 201  
LAS CRUCES, NM 88005  
**575-222-0177**

## **TYLER**

1904 W. GRANDE BLVD.  
TYLER, TX 75703  
**903-509-1171**

## **RESIDENTIAL CARE**

### **WACO CAMPUS**

1111 HERRING AVE.  
WACO, TX 76708  
**1-800-964-9226**

### **MCH BOYS RANCH**

1439 METHODIST RANCH RD.  
WACO, TX 76705  
**254-799-2434**





## ABBREVIATIONS

<b>RC</b>	Residential Care
<b>CS</b>	Charter School
<b>TS</b>	Transition Services
<b>FC</b>	Foster Care
<b>FS</b>	Family Solutions
<b>PE</b>	Parent Education
<b>GAP</b>	Gap Program

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*Visit **MCH.org** or contact an outreach office near you to learn more about our services for children, youth and families.*

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## EMPOWERED FOR EXCELLENCE

With an ongoing vision to empower all we serve to experience life to the fullest, Methodist Children's Home operates with a commitment to excellence in carrying out our mission. From staff hiring, to developing strategies that enhance services and training, MCH builds a legacy of excellence in its approach to serving children, youth and families.



## TBRI® Ambassador Organization

Named by the Karyn Purvis Institute of Child Development at Texas Christian University.

# 5,829

Training hours completed  
by MCH employees

Includes:

- 657 hours of SAMA / Emergency Behavior Intervention
- 990 hours of First Aid / CPR / AED
- 1,618 hours of Pre-Service training for new hires

# 60

Staff receiving tenure  
awards representing  
**376 years**  
of cumulative service.



# 171

## Elective Trainings

Taken by staff for credit hours. Topics include: Racial Equity, Accountability & Leadership of Social Work Practice during COVID, Improving Foster Placement Stability, Youth Suicide Prevention, Getting on the Right PATH (Promoting Attachment and Trauma Healing for Caregivers).



# 10

## WORKGROUPS

Initiated a comprehensive assessment of programs, services and operations based on nearly 800 best practice standards as part of the COA reaccreditation review.



# EMPOWERED FOR STEWARDSHIP

Through God's grace and the generosity of benefactors giving their time, treasure and talents, Methodist Children's Home is empowered to serve children, youth and families today and well into the future. MCH maintains a commitment to stewardship excellence in every area of ministry and carries out the intentions of benefactors with transparency.

## Total Contributions Received: \$10,434,349

From 13,476 donations made by 5,547 generous benefactors.







Methodist Children's Home holds the **Platinum Seal of Transparency**, the highest level of recognition offered by GuideStar.



786

Number of  
first-time donors

GIVINGTUESDAY

\$82,808

Total contributions received  
on Nov. 30, 2021

2,025

Tribute Gifts

519 Gifts made in honor of a  
friend or family member.

1,506 Gifts made in memory of a  
friend or family member.

66.67%

Online Giving Rate

*\*benchmark: >25%*



MCH maintains a  
four-star rating from  
**Charity Navigator.**

\$612,232

Total raised for **\$500K Day**, a one-  
day online matching gift challenge,  
to help meet our daily needs goal for  
the fiscal year.

*(Includes \$250,000  
in matching gifts.)*





## EMPOWERED FOR GROWTH

Methodist Children's Home continues to improve the infrastructure of the Waco campus through the Building Hope capital campaign. Additions are designed to provide state-of-the-art homes and facilities and position MCH to better care for youth today and in the future. Additionally, growth is seen through collaborations with like-minded organizations that further advance the MCH mission.

# \$22,007,904 Total Received

towards the Building Hope Capital Campaign as of January 2022.

- Phase 1 Completed ————— \$5,250,000
- Phase 2 Completed ————— \$4,700,000
- Phase 3 Completed ————— \$6,773,411
- **Phase 4 Progress ————— \$5,284,493**



# Chapel Improvements

The Harrell Memorial chapel received needed improvements to ensure the structure remains equipped as a spiritual gathering place for future generations.

The \$450,000 renovation included:

- New carpet and paint
- Refurbished stained-glass windows
- Restoration of original pews
- New sound system, cameras and projectors
- Addition of outdoor worship space and prayer labyrinth



# Collaborations

One of the goals in our Strategic Plan is to increase investment of resources in collaborations with like-minded, transformative organizations. This fiscal year, MCH began intentional collaborations with ministries and community organizations across Texas and New Mexico to maximize the impact of MCH fiscally and professionally.



# EMPOWERED FOR CARE

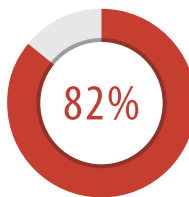
Across Texas and New Mexico, MCH Family Outreach staff empowers children, caregivers and community partners to strengthen families. Residential care on our Waco campus and Boys Ranch enables youth to build positive relationships with peers and caring staff committed to helping residents grow physically, emotionally, spiritually, and intellectually.

## Gap & Family Solutions



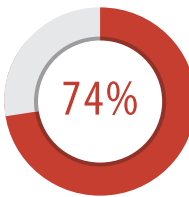
Children are safe  
in their home

*\*benchmark: 100%*



Gap clients complete  
program as planned

*\*Gap benchmark: 75%*



Families complete  
program as planned

*\* Family Solutions  
benchmark: 75%*



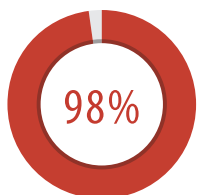




78%  
OF RESIDENTIAL YOUTH  
*complete the program  
as planned.*

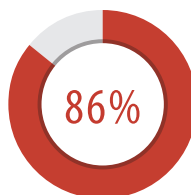
*\*benchmark: 80%*

## Residential Care



Youth are  
safe in care

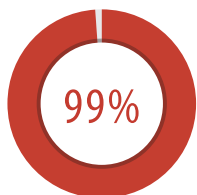
*\*benchmark: 100%*



Youth make  
educational gains

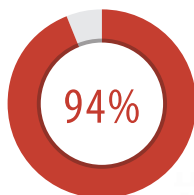
*\*benchmark: 80%*

## Foster Care



Children are  
safe in care

*\*benchmark: 100%*



Complete the  
program as planned

*\*benchmark: 80%*

463 SERVED THROUGH VIRTUAL  
CLASSES AND SERVICES

*(Includes Parent Education, Gap, Family Solutions,  
Caregiver Empowerment Groups,  
Family Preservation orientation, and adoptions.)*





## EMPOWERED FOR SUCCESS

Success looks different for each person. At MCH, we empower children, youth and families for success by meeting the individual needs of those in our care. Whether it is a student making educational gains at the charter school located on the Waco campus and dreaming about higher education, or a family served through an Outreach office receiving skills for growth, health and unity, MCH is committed to helping clients flourish.

395  
Graduates  
IN CHARTER SCHOOL HISTORY

20 GRADUATES  
*(Dec. 2020 and May 2021)*

35 STUDENTS  
*received scholarships  
for advanced education*



## PROGRAMS OFFERED:

- Athletics
- Afterschool Activities
- FFA
- Metalworking
- Theater
- Cheerleading
- Drumline



# 77%

ADVANCED EDUCATION  
STUDENTS

*maintain a 2.5 GPA  
or higher*

*\*benchmark: 80%*



MCH helps  
families overcome  
challenges to  
success through  
community  
partnerships.



# Methodist Children's Home

Offering Hope Since 1890

## VISION STATEMENT:

*We empower all we serve to experience life to the fullest.*

## MISSION STATEMENT:

*We equip children, youth and families to flourish by offering hope through Christ-centered relationships, services and support.*

1111 Herring Ave. • Waco, TX 76708 • 1-800-964-9226

[MCH.org](http://MCH.org)