# EXCELLENCE















# BUILDING ON A STRONG FOUNDATION

ethodist Children's Home (MCH) is committed to equipping children, youth and families to flourish by offering hope through Christ-centered relationships, services and support. In this annual report, you will see examples of the many ways we fulfilled our mission through compassion, creativity and innovation during the 2019-2020 fiscal year.

When we began the fiscal year on July 1, 2019, having just launched a new organizational strategic plan, no one could have imagined that six months later we would be dealing with a global pandemic threatening every aspect of our society. Thanks to the COVID-19 crisis, the term "unprecedented" may go down in history as one of the most used words of 2020.

There have been numerous defining events in the 130-year history of MCH that stretched and strained this ministry. We have a long history of adapting in crisis and finding ways to continue meeting the needs of those we serve across Texas and New Mexico. During COVID-19, we have been mindful to frame our planning and contingencies in light of the graciousness God has shown to MCH through the years.

As you will see in this annual report, we approached this challenging time as another opportunity to make innovative moves and develop strategies that empower services to continue uninterrupted. As a ministry, we are focused on continuous improvement to better meet the needs of those we serve. Through this challenging time, the expertise and resources provided by our supporters and strong stewardship have enabled MCH to confront challenges and embrace new opportunities as we work to strengthen individuals and families in Texas and New Mexico.

MCH flourished this year and through other tenuous points in history because of the faithful generosity of individuals, families and churches, and through the commitment and vision of those working to bring hope and healing to those we serve. Thank you for your support for the transformational work of Methodist Children's Home.

TREY OAKLEY

President/CFO

#### 2020

### **Board of Directors**

#### **Central Texas Conference**

Dr. Jeffrey Clark, *Temple, TX*Dr. Clifton Howard, *Ft. Worth, TX*Mr. Les Leskoven, *Corsicana, TX* 

#### **New Mexico Conference**

Dr. Dennis Gill, Los Alamos, NM Mr. Steve Wilson, El Paso, TX

#### **North Texas Conference**

Mrs. Amy Barley, *Celina, TX*Mr. Tommy Dodson, *Richardson, TX*Rev. Marie Mitchell, *Cedar Hill, TX*Mr. Daniel Moore, *Dallas, TX* 

#### **Northwest Texas Conference**

Mrs. Barbara Bauernfeind, *Lubbock, TX* Mrs. Lori Wilhite, *Canyon, TX* 

#### **Rio Texas Conference**

Mr. Bill Bingham, *Austin, TX*Mrs. Candy Mallonee, *San Antonio, TX*Mr. Mario Olivarez, *Corpus Christi, TX* 

#### **Texas Conference**

Mr. John Farrell, *Houston, TX*Dr. Le'Ann Solmonson, *Nacogdoches, TX*Mr. Mark Ward, *Kingwood, TX*Mr. Tom Wilkinson, *Bryan, TX* 

#### **Bishop**

Bishop W. Earl Bledsoe, Lubbock, TX/Albuquerque, NM

### 2020 Executive Leadership Team



**Trey Oakley**President/CEO



**Lyle Mason** VP for Development



Julie Mitchell VP for Finance



**Bryan Mize**VP for Strategic
Initiatives



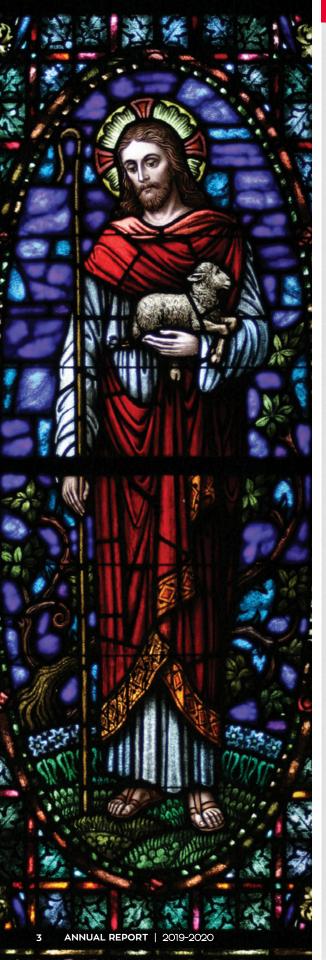
**Denise Ondrey** Executive Assistant to the President



**Traci Wagner** VP for Programs



**Ahmad Washington**Lead Advisor to
the President



# **OUR MINISTRY**

### Vision Statement

We empower all we serve to experience life to the fullest.

### Mission Statement

We equip children, youth and families to flourish by offering hope through Christ-centered relationships, services and support.

### Core Values

#### **CHRISTIAN PRINCIPLES**

Apply the principles of the Christian faith which serve as the foundation for this ministry.

#### RELATIONSHIPS

Build healthy relationships through communication, respect, trust, and love.

#### RESPONSIBILITY

Be accountable for self and others.

#### **GROWTH**

Provide opportunities for spiritual, emotional, physical and intellectual development.

#### **SERVICE**

Show compassion through generosity and care.

#### HOPE

Believe in the possibilities of the future.

# OUR STRATEGIC **COMMITMENTS**

### ONE MCH

We created a collection of strategic commitments that we call ONE MCH. We believe ONE MCH brings us together as a ministry and is vital to developing the culture needed to achieve the important outcomes contained in our strategic plan.





#### **FIVE-STAR SERVICE**

We commit to serving others at the highest level. We provide personal attention and expertise from the point of contact until the need is met – regardless of job title and role. We commit to going above and beyond to meet a family's needs. We serve others in ways that reflect how Christ models service for us.



#### **FOCUSED AND FLEXIBLE MINISTRIES**

We commit to achieving our strategic plan, guided by best practices, to ensure we remain focused on our vision and mission. While we are committed to planned change, we are blessed with expertise and resources that enable us to respond quickly to unanticipated challenges and new opportunities in communities throughout Texas and New Mexico.



#### **AUTHENTIC ACCOUNTABILITY**

We commit to measuring outcomes to hold ourselves accountable for identifying areas of improvement while celebrating our strengths. The MCH Core Values and Life Skills are guiding principles for our interactions with supporters, colleagues and those we serve. As a learning organization, we are committed to continuous quality improvement to achieve strategic and intentional growth.



#### CUITURE OF LEARNING

We commit to being relevant as we continually learn and collaborate to meet unique needs and challenges of families and communities in Texas and New Mexico. We seek diverse insights and opportunities to grow in our mission. There is no chain of command on ideas at MCH in order to create a free flow of learning.

# FINANCIAL **OPERATIONS**

FISCAL YEAR: JULY 2019 - JUNE 2020



## Expense Breakdown

RESIDENTIAL	46.90%
FAMILY OUTREACH	28.81%
ADMINISTRATION	9.53%
DEVELOPMENT	5.13%
FACILITIES	4.37%
DEPRECIATION	3.80%
<b>EMERGENCY SERVICES</b>	1.46%



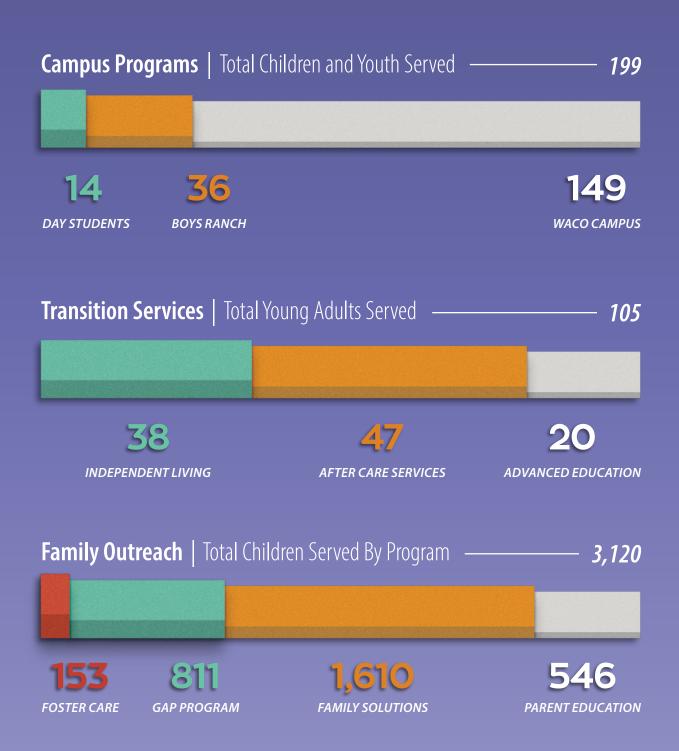
## Revenue Breakdown

<b>ENDOWMENT APPROPRIATIONS</b>	76.43%
UNRESTRICTED DONATIONS	10.86%
OTHER RESERVES	5.45%
GOVERNMENT	5.18%
RELEASED SCHOLARSHIPS & PROGRAM DONATIONS	1.60%
PROGRAM & OTHER INCOME	0.49%

# PROGRAMS BY TYPE

3,424 CHILDREN AND YOUTH SERVED IN 2019 - 2020

(Reflects admissions and releases throughout the year.)





#### **ABILENE**

1 VILLAGE DR. SUITE 102 ABILENE, TX 79606 **325-672-9398** 

#### **ALBUQUERQUE**

3876 MASTHEAD ST. NE ALBUQUERQUE, NM 87109 **505-255-8740** 

#### **BRYAN/ COLLEGE STATION**

4001 E. 29TH ST. SUITE 108 BRYAN, TX 77802 **979-704-6691** 

#### **CORPUS CHRISTI**

4102 BALDWIN BLVD. CORPUS CHRISTI, TX 78405 **361-334-2255** 

#### **DALLAS**

8820 N. MACARTHUR BLVD. SUITE 102 IRVING, TX 75063 **972-480-8772** 

#### **EL PASO**

1514 N. ZARAGOZA RD. SUITE B-3 EL PASO, TX 79936 **915-781-0005** 

#### HOUSTON

5005 MITCHELLDALE SUITE 119 HOUSTON, TX 77092 **713-682-8911** 

#### KILLEEN

3202 SOUTH W.S. YOUNG DR. SUITE 104 KILLEEN, TX 76542 **254-245-9911** 

#### LAS CRUCES

230 SOUTH ALAMEDA BLVD. SUITE 201 LAS CRUCES, NM 88005 **575-222-0177** 

#### LUBBOCK

5424 19TH ST. SUITE 500 LUBBOCK, TX 79407 **806-792-0099** 

#### SAN ANTONIO

4606 CENTERVIEW DR.
SUITE 100
SAN ANTONIO, TX 78228
210-733-3904

#### TYLER

1904 W. GRANDE BLVD. TYLER, TX 75703 **903-509-1171** 

#### **WACO FAMILY OUTREACH CENTER**

524 WEST WACO DR. (SECOND FLOOR) | WACO, TX 76701 **254-750-1263** 

#### RESIDENTIAL GROUP CARE

#### **WACO CAMPUS**

1111 HERRING AVE. WACO, TX 76708 **1-800-964-9226** 

#### MCH BOYS RANCH

1439 METHODIST RANCH RD. WACO, TX 76705 **254-799-2434** 



#### **ABBREVIATIONS**

**RGC** Residential Group Care

**CS** Charter School

**TS** Transition Services

**FC** Foster Care

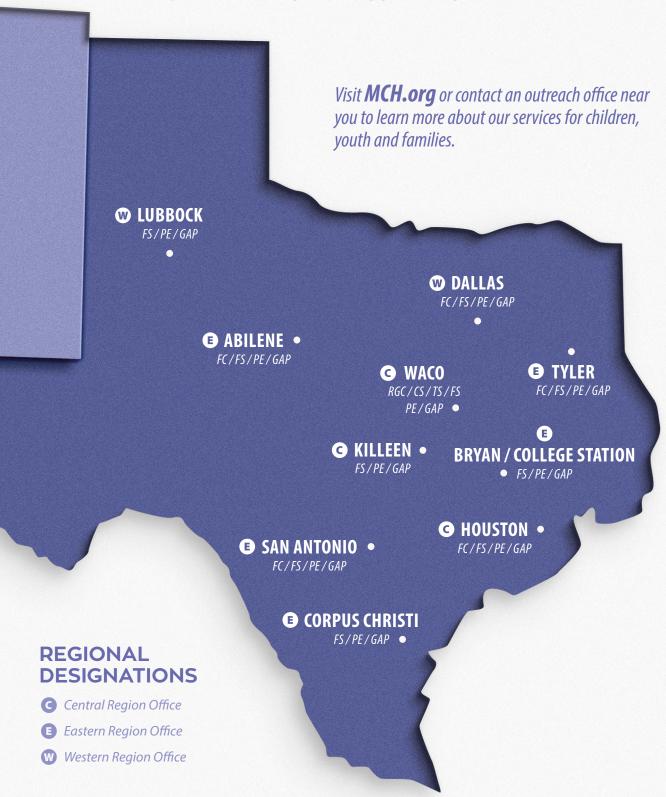
**FS** Family Solutions

**PE** Parent Education

**GAP** Gap Program

# MCH SERVICE LOCATIONS

13 LOCATIONS ACROSS TEXAS AND NEW MEXICO



# Excellence In INNOVATION

With an ongoing vision to empower all we serve to experience life to the fullest, we are constantly looking for opportunities to stay on the cutting-edge of innovation in the way we serve those in our care. In response to COVID-19, we have been resilient in developing strategies that enable services to continue and contribute to our legacy.



## Staff on Standby (SOS) Program

The SOS program is designed for employees who do not serve in direct childcare roles to lend their support by assisting with short-term projects and childcare needs. The goal is to alleviate additional burdens placed on childcare staff during COVID-19 and also provide employee engagement opportunities that support the mission.





# Safety and Medical

Screening measures, including temperature checks for all residents, visitors and activity participants, continue to be enforced to maintain the health and safety of MCH youth and staff.



## Service to Families

As shelter-at-home protocols were ordered in many areas, staff from 13 MCH Family Outreach offices across Texas and New Mexico served families as they would in the event of a natural disaster. Case managers increased their visits to client families to provide essential supplies.







With the decision to launch fall sports with a strict plan to protect the health and safety of athletes and coaches, MCH began livestreaming football and volleyball games to increase support and viewership of games at a time when in-person spectators are limited due to safety measures.



# Technology and Communications

In the Development department, members of the MCH fundraising team, accustomed to traveling across Texas and New Mexico meeting with donors and speaking in churches, developed electronic messages and visited with benefactors online instead of face to face.



# Excellence In STEWARDSHIP

As stewards of our resources and commitments to the children, youth and families we serve today and in the future, we hold ourselves to a standard of excellence in every area of ministry – from respecting the intentions of benefactors to expanding areas of service to meet the changing needs of those in our care.









MCH received the Gold Seal of Transparency from **Guidestar** and a four-star rating from **Charity Navigator**.



\$517,280

raised during \$500K Day, a one-day online matching gift challenge, from 581 donors to help meet our daily needs goal for the fiscal year. (Includes \$250,000 in matching gifts.)

## #GI**≫INGTUESDAY**

Total amount received from 177 donors in Nov. 2019:

\$54,284

1,608 (b) total tribute gifts

**457** gifts made "in honor of" a friend or family member.

**1,151** gifts made "in memory of" a friend or family member.





# Excellence In GROWTH

In a commitment to better serve youth and improve the infrastructure of our Waco campus, the Building Hope capital campaign is enabling new residential homes to be built featuring state-of-the-art innovations based on learning and research.



## **Building Hope Capital Campaign**

As of January 2021

PHASE ONE - COMPLETE \$5,250,000

PHASE TWO - COMPLETE \$4,700,000

PHASE THREE - COMPLETE \$6,773,411

**PHASE FOUR** - GOAL **\$9,180,000** 



# Excellence In CARE

MCH Family Outreach staff partner with children and caregivers across Texas and New Mexico to help strengthen families. Residential care on our Waco campus and Boys Ranch enables youth to build positive relationships with peers and caring staff who are committed to helping residents grow physically, emotionally, spiritually, and intellectually. Young people participating in the Independent Living program after high school graduation have the option to live in designated on-campus housing or at Clay Commons, an MCH-owned apartment complex in Waco.





#### **Family Solutions**

Family Solutions offers help to families through advocacy and support, connection to resources in the community, and other services.

#### **Foster Care**

The MCH foster care program is served by staff members who plan for the child's care, monitor progress and adjustment to the foster home setting, support the foster family through frequent telephone calls and visits, and plan for the child's eventual return to the home or alternate permanent placement.

#### **GAP Program**

The Gap Program provides services to grandparents and other relatives who care for children in the absence of parents.

#### **Parent Education**

Our parent education programs follow an instructional and supportive framework aimed at increasing nurturing skills and reducing the potential for abusive or neglectful behaviors.

#### **Transition Services**

Transition Services helps former residents and children served through foster care make a successful transition to independent living and adjust to college or the workforce.





Foster families are licensed through MCH, which is licensed by the Texas Department of Family and Protective Services (TDFPS) and accredited by the Council on Accreditation (COA).



#### **Residential Group Care**

Residents build positive relationships with staff members who commit to helping youth grow physically, emotionally, spiritually, and intellectually.

#### Spiritual Development

Weekly worship services, discipleship opportunities, summer camps, and mission trips are offered as part of a comprehensive religious education program.

#### **Charter School**

Most youth attend the University of Texas Charter School on the Waco campus.

#### **Extracurricular Activities**

Youth participate in a variety of activities, including leadership organizations, academic competitions, recreation, and community service.



# Excellence In EDUCATION

MCH is committed to meeting the individual needs of our residents. Most MCH youth attend the University of Texas Charter School located on the Waco campus, where more than 350 students have graduated since its founding in 2003. Childcare and school staff work together to determine the most appropriate educational plan for students. Our Transition Services program ensures youth are equipped and supported in the pursuit of higher education, a job training program or employment.





## Athletic Programs

- Football
- Volleyball
- Basketball
- · Golf
- Track and Field







Afterschool Programs

- Cheerleading
- Drumline
- Theatre



Boys Ranch Activities

- Horsemanship
- FFA/Agricultural Science Program
- Metal Working





# Methodist Children's Home

Offering Hope Since 1890

#### **VISION STATEMENT:**

We empower all we serve to experience life to the fullest.

#### **MISSION STATEMENT:**

We equip children, youth and families to flourish by offering hope through Christ-centered relationships, services and support.

1111 Herring Ave. • Waco, TX 76708 • 1-800-964-9226 MCH.org