



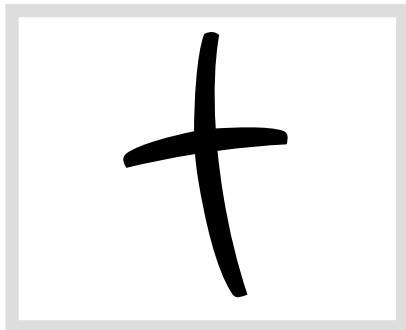
Methodist Children's Home

Offering Hope Since 1890

Methodist Children's Home (MCH) celebrated the creation of a new ministry logo in June 2014. This process was part of a strategic initiative to discover improved ways to share with our benefactors the great work God is doing through our ministry and to introduce others to how they can partner with MCH. The development of the logo captured feedback from MCH staff, volunteers and Board members. The key elements of the logo created from this feedback can also be found in our historical documents, many of which are on display at our Perkins Heritage Home on the Waco campus.

The colors of red and black reflect the colors commonly seen on United Methodist logos. We are proud of our United Methodist roots and celebrate our place in the Wesleyan tradition of social justice and care for those in need.

The heart has been a consistent symbol used throughout the history of MCH. In our research, documents back into the 1920s incorporated this symbol into logos representing MCH. The heart is strategically placed as to extend back, while also reaching forward. We celebrated 125 years of ministry in 2015 and believe even greater days are still to come.



The cross of Christ is at the center of the logo because it is at the center of our mission to offer hope to children, youth and families through a nurturing, Christian community. We believe there is no greater example of hope than that which we find in the life, death and resurrection of Jesus Christ.

MCH is excited about the many ways this logo helps celebrate and highlight the great work being done across Texas and New Mexico thanks to God's guidance, the generosity of our benefactors, expertise of our staff and volunteers and the resiliency of those we serve.