

Key ideas with Talking Points



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- Legacy of Hope at MCH since 1890. MCH has developed into a nationally accredited leader in childcare. Now serves children who benefit from a nurturing, Christian community with a focus on education and growth through two residential campuses – Waco and Boys Ranch – and 13 MCH Family Outreach offices in Texas and New Mexico.
 - Every child and family has a unique story. We create an individual plan of development to promote positive growth for each in our care. Even with the personalization of our program we see trends in the characteristics and backgrounds of those we serve.
 - **Family Tradition** – Carrying on what they have learned from cycles of abuse, neglect and hopelessness. We do more than just witness, we to step in and offer a way out.
 - **Under the surface** – On the surface they smile but to protect family or from fear they hide what is really going on. These kids are in our VBS, churches and classrooms.
 - **Country Club** – Hopelessness doesn't discriminate based on wealth or neighborhood. We also serve those raised in strong homes, who have chosen a different path.
 - **Outsiders** – Often they are left outside looking in – traditional family (GAPP) or school setting. Easier to kick them out than deal with them.

Communicate these kids are in many cases no different than the kids in every neighborhood, school, and community. These kids aren't "those kids," they are "our kids."

- Discuss how our mission is based on building strong relationships with adults and peers and a loving God. We do this through a variety of programs and services throughout Texas and New Mexico. Our goal is for those we serve to find hope in who they are and can be in this authoritative community through activities inspired by spiritual development, trauma-informed care, athletics, FFA, community service and education. Each activity is offered to highlight our core values and then be lived out by staff, foster families, supporters and our young people.
- Explain that MCH does not receive church apportionments and that less than 6% of our budget comes from a combination of state or federal funds or family support. Your gifts help our mission become a reality for more than 5,000 children, youth and families annually. Ask for the gift, continued prayer, tour and for their advocacy for all children from the hard places in life.

****Stories are the foundation for our speaking events. Interweave stories to illustrate your points.
Contact Development for up to date stories, statistics and trends.****